



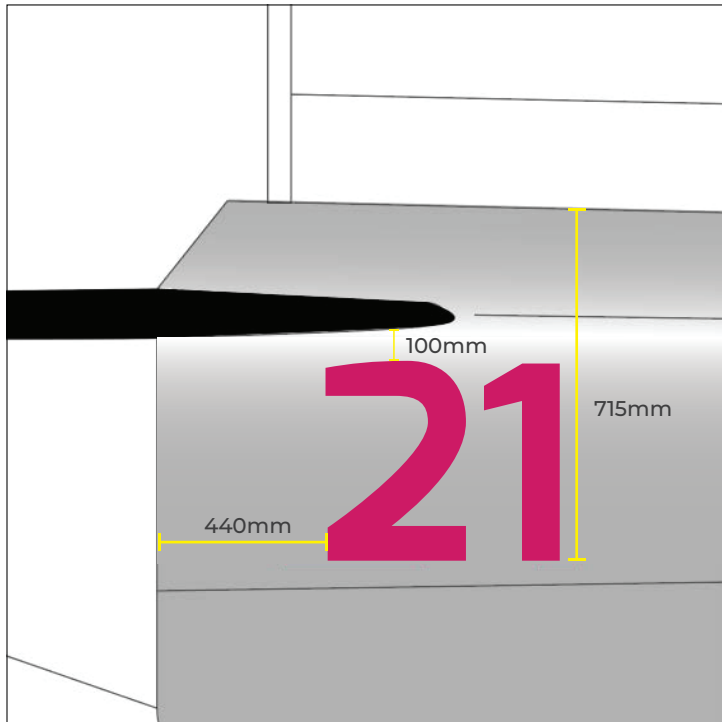
Application Instructions & Positioning

Applying vinyl graphics perfectly, time after time, is a skill that our team of installers have developed through extensive training and years of practice.

It's difficult to reuse vinyl graphics and rectify errors made when vinyl has been improperly applied.

If you are going to attempt to apply your own graphic, please take your time and read through the guidance notes in this document.

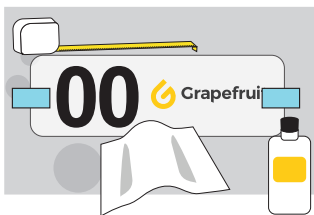
Cape 31 Bow Numbers Positioning Instructions



Bow logo Application Instructions

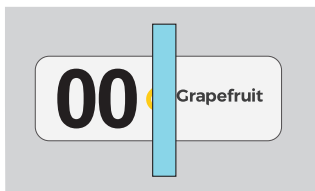


Bow logos should be applied using the dry application method as below.
Where possible, ensure decals are applied 12 hours prior to sailing to allow maximum adhesion time.



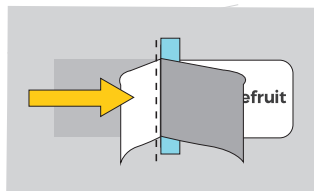
Step 1

Ensure that the area is clean and free from grease using a degreasing agent. Using tabs of masking tape and a tape measure, position the viny in place. Bow logos should be measured straight to the waterline with the number (if handed) towards the bow.



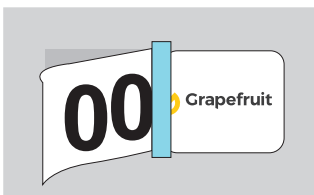
Step 2

When happy the decal is in the correct position, tape vertically through the middle using masking tape to create a hinge.



Step 3

Using the tape as a hinge, lift the graphic and flip it back onto itself. Remove the backing paper by peeling it back flat against the graphic and cut off with scissors.



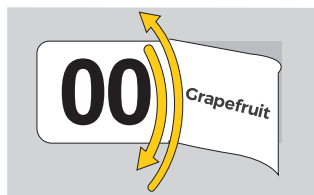
Step 4

Carefully flip the graphic back over and hold it approx 45° from the branding surface.



Step 5

Using a squeegee*, press the decal down against the surface. Work downwards and outwards from the centre of the decal in a sweeping motion.



Step 6

Remove masking tape from centre. Repeat steps 4 & 5.

After the event we advise to remove these logos as soon as possible and dispose of responsibly.

If you require any further advice or assistance with your application, please get in touch with your project manager or call us on 01489 57 00 55.

Good luck.

